

The Trained Nurses Association of India
XXVIII TNAI Biennial (77th) Conference Guwahati (Assam)

Sponsorship Tariff

Date: 30th January to 31st January 2023

Venue: Kalakshetra Auditorium, Assam

| S.No. | Categories | Benefits of Sponsorship |
|--------------|---|---|
| 1. | Platinum Sponsors Sponsorship Amount- 05 Lacs only | <ul style="list-style-type: none"> i. Session on company slot for 10 min ii. Prime location Stall space (6ft X 3ft) at conference venue iii. One-page colour advertisement in Conference Souvenir iv. Company Logo shall be displayed on backdrop v. Company marketing materials can be distributed to the delegates' vi. Acknowledgement as platinum sponsor in all conference announcements or Auditorium Seat cover branding vii. Acknowledgement as platinum sponsor on conference website, posters & social media viii. 05 Food Passes for lunch & tea |
| 2. | Diamond Sponsors Sponsorship Amount- 04 Lacs only | <ul style="list-style-type: none"> i. Session on company slot for 05 min ii. Prime location Stall space (3ft X 3ft) at conference venue iii. ¾ page colour advertisement in conference Souvenir iv. Company Logo shall be displayed on backdrop v. Acknowledgement as diamond sponsor in all conference announcements vi. Acknowledgement as Diamond sponsor in all conference website, posters & social media vii. 3 Food Passes for lunch & tea |
| 3. | Gold Sponsors Sponsorship Amount- 03 Lacs only | <ul style="list-style-type: none"> i. Stall space(3ft X 2ft) at conference venue ii. 1/2 page colour advertisement in conference souvenir iii. Company Logo shall be displayed on backdrop iv. Acknowledgement as Gold sponsor in all conference website, posters & social media v. 2 Food Passes for lunch & tea |
| 4. | Silver Sponsors Sponsorship Amount- 02 Lacs only | <ul style="list-style-type: none"> i. One stall space(2ft X 2ft) at conference venue ii. 1/4 page colour advertisement in conference souvenir iii. Acknowledgement as Silver sponsor in all conference website, posters & social media iv. 2 Food Passes for lunch & tea |
| 5. | Bronze Sponsors Sponsorship Amount- 01 Lacs only | <ul style="list-style-type: none"> i. Branding space for 2 standees ii. Acknowledgement as Bronze sponsor in all conference website, posters & social media iii. 2 Food Passes for lunch & tea |
| 6. | Associate Sponsors Sponsorship Amount-Rs. 50,000 | <ul style="list-style-type: none"> i. Branding space for 1 standee ii. Acknowledgement as Assosiate sponsor in all conference website, posters & social media iii. 2 Food Passes for lunch & tea |